

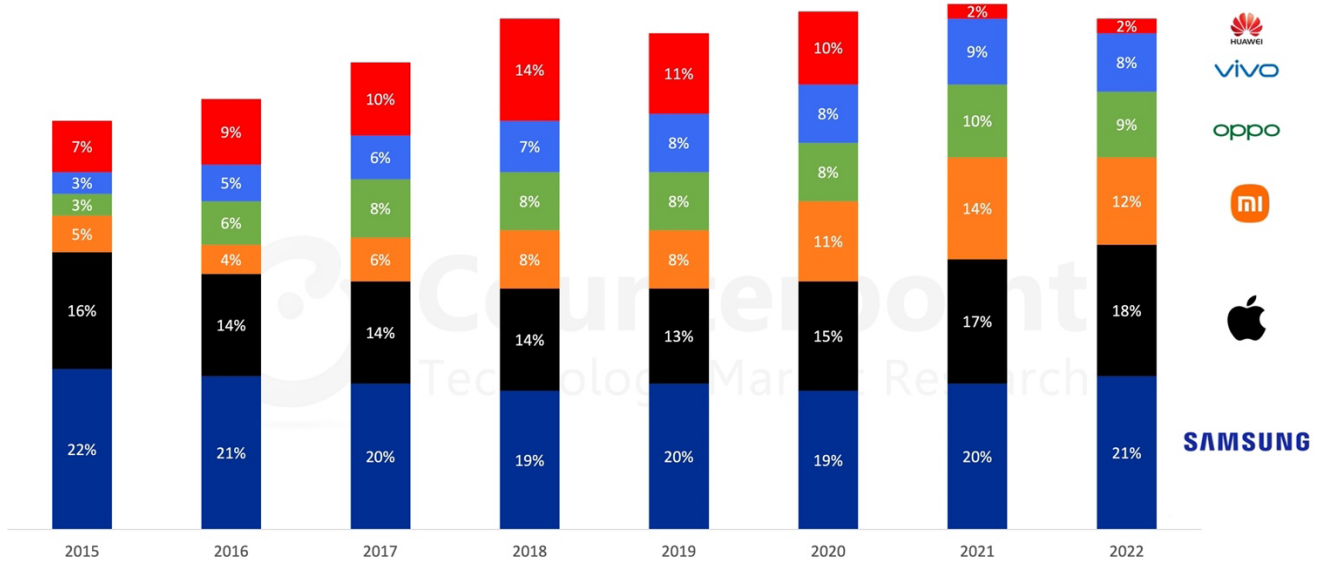


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Global Smartphone Shipments Share

Global Smartphone Shipments Share (Last Eight Years - Leaders Then & Now)



Brand	2015	2016	2017	2018	2019	2020	2021	2022
Samsung	22%	21%	20%	19%	20%	19%	20%	21%
Apple	16%	14%	14%	14%	13%	15%	17%	18%
Xiaomi	5%	4%	6%	8%	8%	11%	14%	12%
OPPO	3%	6%	8%	8%	8%	8%	10%	9%
vivo	3%	5%	6%	7%	8%	8%	9%	8%
Huawei	7%	9%	10%	14%	11%	10%	2%	2%

Hong Kong

20F Central Tower,
28 Queen's Road,
Central, Hong Kong

Phone: +852 2159 4847

United Kingdom

Suite 1562, Kemp House, 152-
160 City Road,

London

Phone: +44 20 3239 6411

Seoul

Namjeon Building 8F, 682
Yeoksam, Gangnam-ku

Seoul

Phone: +82 553 4813

Mumbai

15th Dev Corpora, Near
Cadbury Junction, Eastern
Express Highway, Thane,
Mumbai

Phone: +91 9930218469

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