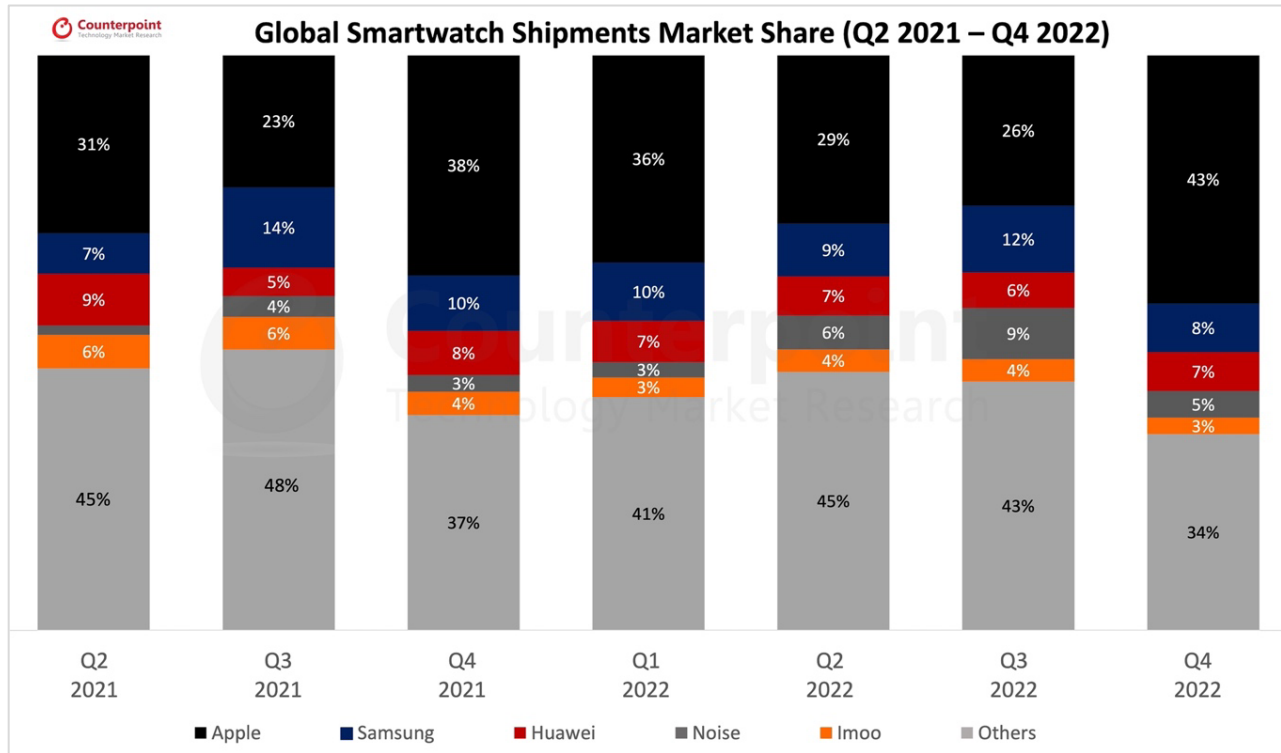




COUNTERPOINT WEEKLY:
Sent every week. Our latest research. Links with full access.

SUBSCRIBE NOW

Global Smartwatch Shipments Market Share: By Quarter



Global Smartwatch Shipments Market Share (Q2 2021 – Q4 2022)							
Brands	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022
Apple	31%	23%	38%	36%	29%	26%	43%
Samsung	7%	14%	10%	10%	9%	12%	8%
Huawei	9%	5%	8%	7%	7%	6%	7%
Noise	2%	4%	3%	3%	6%	9%	5%
Imoo	6%	6%	4%	3%	4%	4%	3%
Others	45%	48%	37%	41%	45%	43%	34%

Hong Kong

20F Central Tower,
28 Queen's Road,
Central, Hong Kong

Phone: +852 2159 4847

United Kingdom

Suite 1562, Kemp House, 152-
160 City Road,

London

Phone: +44 20 3239 6411

Seoul

Namjeon Building 8F, 682
Yeoksam, Gangnam-ku

Seoul

Phone: +82 553 4813

Mumbai

15th Dev Corpora, Near
Cadbury Junction, Eastern
Express Highway, Thane,
Mumbai

Phone: +91 9930218469

Background:

Counterpoint Technology Market Research is a global research firm specializing in Technology products in the TMT industry. It services major technology firms and financial firms with a mix of monthly reports, customized projects and detailed analysis of the mobile and technology markets. Its key analysts are experts in the industry with an average tenure of 13 years in the high tech industry.

Follow Counterpoint Research:



DISCLAIMER:

Counterpoint Technology Market Research All Rights Reserved. Reproduction of this publication in any form without prior written permission is forbidden. The information contained herein has been obtained from sources believed to be reliable. However, we disclaim all warranties as to the accuracy, completeness of this report. Counterpoint shall have no liability for errors, omissions or inadequacies in the information contained and any direct/indirect damages. All opinions and estimates herein are subject to change without notice.

Hong Kong

20F Central Tower,
28 Queen's Road,
Central, Hong Kong

Phone: +852 2159 4847

United Kingdom

Suite 1562, Kemp House, 152-
160 City Road,

London

Phone: +44 20 3239 6411

Seoul

Namjeon Building 8F, 682
Yeoksam, Gangnam-ku

Seoul

Phone: +82 553 4813

Mumbai

15th Dev Corpora, Near
Cadbury Junction, Eastern
Express Highway, Thane,
Mumbai

Phone: +91 9930218469