

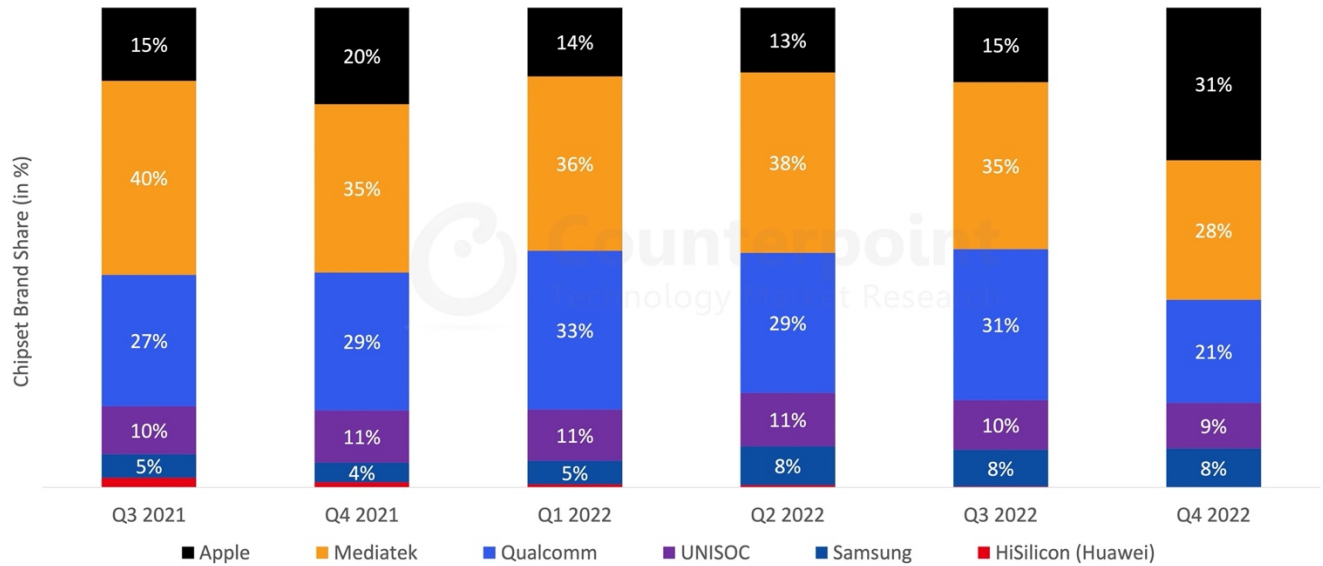


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Global Smartphone AP Market Share: By Quarter

Global Smartphone Chipsets Market Share (Q3 2021 – Q4 2022)



This data is based on the smartphone AP/Soc Shipments | Note: Totals may not add up due to rounding.

Global Smartphone Chipset Market Share (Q3 2021 – Q4 2022)						
Brands	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022
Apple	15%	20%	14%	13%	15%	31%
MediaTek	40%	35%	36%	38%	35%	28%
Qualcomm	27%	29%	33%	29%	31%	21%
UNISOC	10%	11%	11%	11%	10%	9%
Samsung	5%	4%	5%	8%	8%	8%
HiSilicon (Huawei)	2%	1%	1%	0%	0%	0%

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Background:

Counterpoint Technology Market Research is a global research firm specializing in Technology products in the TMT industry. It services major technology firms and financial firms with a mix of monthly reports, customized projects and detailed analysis of the mobile and technology markets. Its key analysts are experts in the industry with an average tenure of 13 years in the high-tech industry.

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