

Global Smartphone Shipments Market Share (%)													
Brands	2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1
Samsung	22%	19%	19%	18%	21%	21%	21%	18%	20%	20%	22%	16%	22%
Apple	14%	11%	12%	17%	12%	10%	12%	18%	14%	14%	11%	21%	17%
Xiaomi	8%	9%	9%	6%	8%	9%	8%	8%	10%	10%	13%	11%	14%
OPPO	7%	8%	9%	8%	8%	9%	9%	8%	8%	9%	8%	9%	11%
vivo	5%	7%	8%	7%	7%	8%	8%	8%	7%	8%	8%	8%	10%
Huawei#	11%	15%	14%	15%	17%	16%	18%	14%	17%	20%	14%	8%	4%
realme	-	-	-	-	1%	1%	3%	2%	2%	2%	4%	4%	4%
Others	33%	31%	29%	29%	26%	26%	21%	24%	22%	17%	20%	23%	18%

Global Smartphone Shipments (in Mn)													
Brands	2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1
Samsung	78.2	71.5	72.3	69.8	72.0	76.3	78.2	70.4	58.6	54.2	80.4	62.5	76.6
Apple	52.2	41.3	46.9	65.9	42.0	36.5	44.8	72.3	40.0	37.5	41.7	81.9	59.5
Xiaomi	28.1	32.0	33.3	25.6	27.8	32.3	31.7	32.9	29.7	26.5	46.2	43.0	48.5
OPPO	24.2	29.6	33.9	31.3	25.7	30.6	32.3	31.4	22.3	24.5	31.0	34.0	38.0
vivo	18.9	26.5	30.5	26.5	23.9	27.0	31.3	31.5	21.6	22.5	31.0	33.4	35.5
Huawei#	39.3	54.2	52.0	59.7	59.1	56.6	66.8	56.2	49.0	54.8	50.9	33.0	15.0
realme	-	-	-	-	2.8	4.95	10.2	7.79	7.2	6.38	14.8	14.0	12.8
Others	122	113	111	116	87.7	92.8	84.7	98.6	66.6	49.7	69.6	92.8	68.1

