

Global Smartwatch Market Share (2018 Q1 - 2019 Q4)								
Brand	2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4
Apple	26%	22%	21%	37%	27%	24%	26%	37%
Huawei	3%	5%	5%	5%	8%	8%	10%	9%
Samsung	5%	5%	8%	8%	9%	10%	8%	9%
Fitbit	4%	11%	11%	11%	7%	7%	6%	6%
Others	62%	57%	55%	39%	49%	52%	50%	39%

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