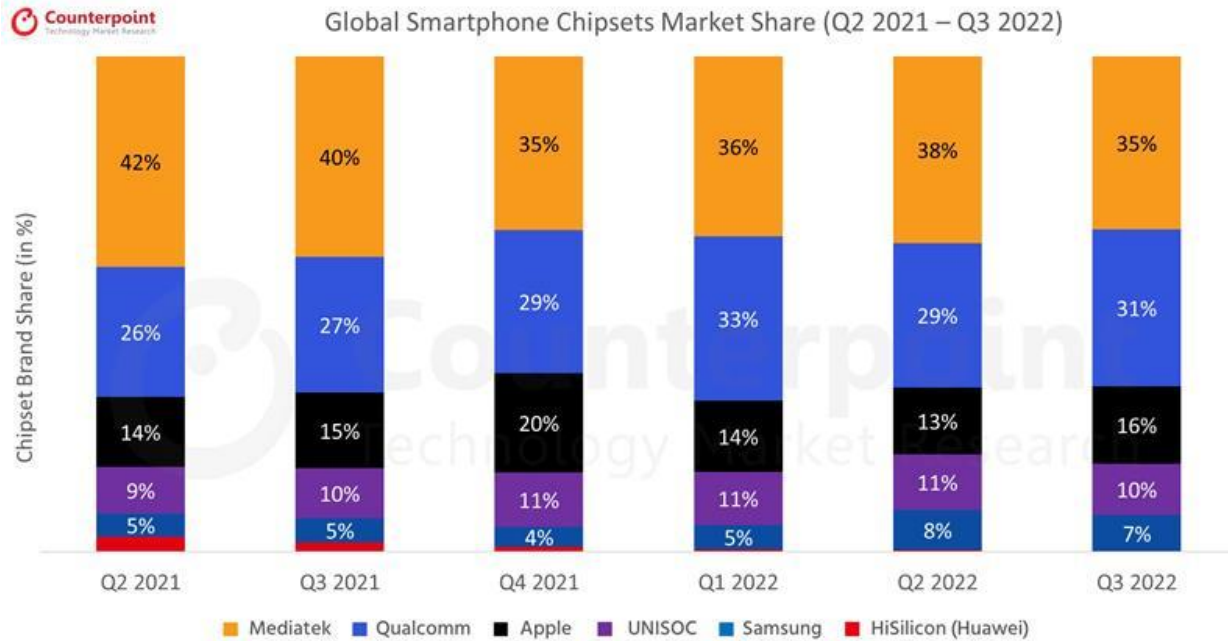




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## Global Smartphone AP Market Share: By Quarter



This data is based on the smartphone AP/Soc Shipments | Note: Totals may not add up due to rounding.

Global Smartphone Chipset Market Share (Q2 2021 – Q3 2022)						
Brands	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Mediatek	42%	40%	35%	36%	38%	35%
Qualcomm	26%	27%	29%	33%	29%	31%
Apple	14%	15%	20%	14%	13%	16%
UNISOC	9%	10%	11%	11%	11%	10%
Samsung	5%	5%	4%	5%	8%	7%
HiSilicon (Huawei)	3%	2%	1%	1%	0%	0%

**Hong Kong**

20F Central Tower,  
28 Queen's Road,  
Central, Hong Kong

Phone: +852 2159 4847

**United Kingdom**

Suite 1562, Kemp House, 152-  
160 City Road,

London

Phone: +44 20 3239 6411

**Seoul**

Namjeon Building 8F, 682  
Yeoksam, Gangnam-ku

Seoul

Phone: +82 553 4813

**Mumbai**

15<sup>th</sup> Dev Corpora, Near  
Cadbury Junction, Eastern  
Express Highway, Thane,  
Mumbai

Phone: +91 9930218469

## Background:

Counterpoint Technology Market Research is a global research firm specializing in Technology products in the TMT industry. It services major technology firms and financial firms with a mix of monthly reports, customized projects, and detailed analysis of the mobile and technology markets. Its key analysts are experts in the industry with an average tenure of 13 years in the high-tech industry.

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